

December, 12

16:30 (CET)

English

# AI and beyond: staying relevant in a rapidly changing landscape



Daniel Minnick

Head of Data  
& AI at Ciklum

# Experiences of tomorrow. Engineered together.



We transform how people experience the business. All through next generation technology.

## What we do:

Product  
Engineering

Intelligent  
Automation

Data &  
Analytics

2002  
founded

4000+  
professionals

20+  
offices

300+  
clients

## Leading companies choose us:



KANTAR

RETAIL



# Our Global Delivery Centres

Global Reach, Local Insight - Ciklum bridges the best in tech from various geographies



## Central & Eastern Europe

-  Bulgaria
-  Czech Republic
-  Poland
-  Romania
-  Slovakia
-  Spain
-  Ukraine
-  United Kingdom

## Asia

-  India
-  Pakistan

## LATAM

-  Argentina
-  Uruguay

## North America

-  Canada
-  USA

# Meet the speaker

- Dan has over 2 decades of experience in energy, fintech, central government, logistics & other industries.
- He specializes in helping businesses understand the potential of their data, the power of artificial intelligence, and how it can be used to change users' day-to-day experiences both inside organizations and in the external consumer world.



**Daniel Minnick**  
Head of Data & AI at Ciklum

# AI in 2024

## Wider Industry

### Proliferation of GenAI

Enterprise adoption growth  
User-friendly development platforms for low code AI application development

65%

Enterprises reporting regular use of GenAI

### AI Hardware

Rise of NVidia  
AWS releases Tranium2 with Tranium3 due in 2025

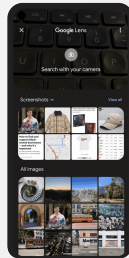
217%

Data centre revenue increase over 2023

### Multimodal

Latest models have added multimodal capability driving innovation

GenAI applications across multiple industry sectors including physical & biological sciences



### Open Source

Smaller efficient models with fewer parameters demonstrate performance comp. to large models

Facilitate transparency & innovation, allowing broader participation in AI development



### Ethics & Regulation

Europe puts the AI Act into Law.  
US (California) & UK start to develop their own guidelines / regulation

Responsible AI: organisations prioritise ethical AI development



# AI in 2024

@Ciklum



## Exemplary GenAI Clients



## GenAI Practice In Numbers

>19 GenAI Projects	>10 In-Production GenAI Builds	>130 AI & GenAI Experts	>20 Workshops & Hackathons Conducted	2 Industry Recognitions within the Last 6 Months
1st NVIDIA Partner in Europe	11 Industries Served	>150 Scientific Publications by Team Members	>250 Use Cases Identified & Assessed	3 Powerful Computational Servers in 3 Jurisdictions

ANTHROPIC



Azure

CodeWhisperer

cohere



GitHub Copilot

Hugging Face

kore.ai

Labelbox

LangChain

LlamaIndex

Meta

NVIDIA

OpenAI

OpenSearch

Pinecone

python

snowflake

Vertex.ai

...

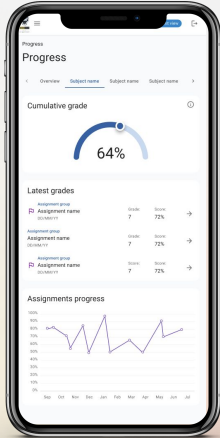



inspired

How was your day  
at school?

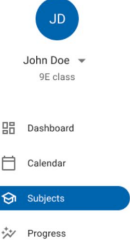
Fine






Subjects / Subject name
Parent view

## Subject name



- Dashboard
- Calendar
- Subjects
- Progress

Overview
Assignments
Resources

Assignment group: Assignment name →

DD/MM/YY Marked

Assignment group: Assignment name →

DD/MM/YY Marking in progress

Assignment group: Assignment name →

DD/MM/YY Upcoming

Assignment group: Assignment name →

DD/MM/YY Overdue

### Assignment name

DD/MM/YY Marked

Contributes to final grade

Overview
Results

#### Submission

View submission →

#### Results

Points 14/18	Grade 7	Score 72%
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#### Comments

Lorem ipsum dolor sit amet consectetur. Ac sed molestie curabitur dis. Urna curabitur tortor ullamcorper posuere pretium ullamcorper. Laoreet euismod ut ut massa erat.

[Media link](#)

Jane Smith, 24/06/24, 3:14 pm

---

Thank you!


John Doe, 26/06/24, 10:09 am

---


Welcome!

Jane Smith, 26/06/24, 12:01 pm

Open assignment


Parent Helper
Feedback

## Zebby the Helper



- Dashboard
- Subjects
- Progress
- Parent Helper

Hi, Alice!

How are you today?  
Let's check the latest updates!

Lesson generator →

Revision list →

Revise with Amicus →

#### Recent's

- Performance

How is my child progressing in their studies and learning objectives? →
- Performance

Are there any specific subjects or areas where my child seems to be struggling? →
- Feedback

What kind of feedback or assessments have you provided to track my child's academic development? →
- Payments

What is my payment status? →

October 16, Monday

- My John added new resources for Math assignment "Solving Equations and Inequalities"

[Go to assignment!](#)
- Tomorrow there will be football instead of swimming. Do not forget to take a sports uniform and sneakers!
- A new event has appeared in the school calendar! This year we are expecting a magical snow ball! The dress code is a winter fairy tale. Don't forget to prepare costumes to celebrate this holiday. The date will be announced next week.
- I noticed that you forget to pay for several school trips. **Quickly check which invoices are waiting for your payment!**

[Go to Payment Portal](#)

What was yesterday?

Privacy Notice
Cookie Policy
Terms of Use
Double Preferences



## They still had questions

How could we use AI to improve the experience even more?

How was your day  
at school?

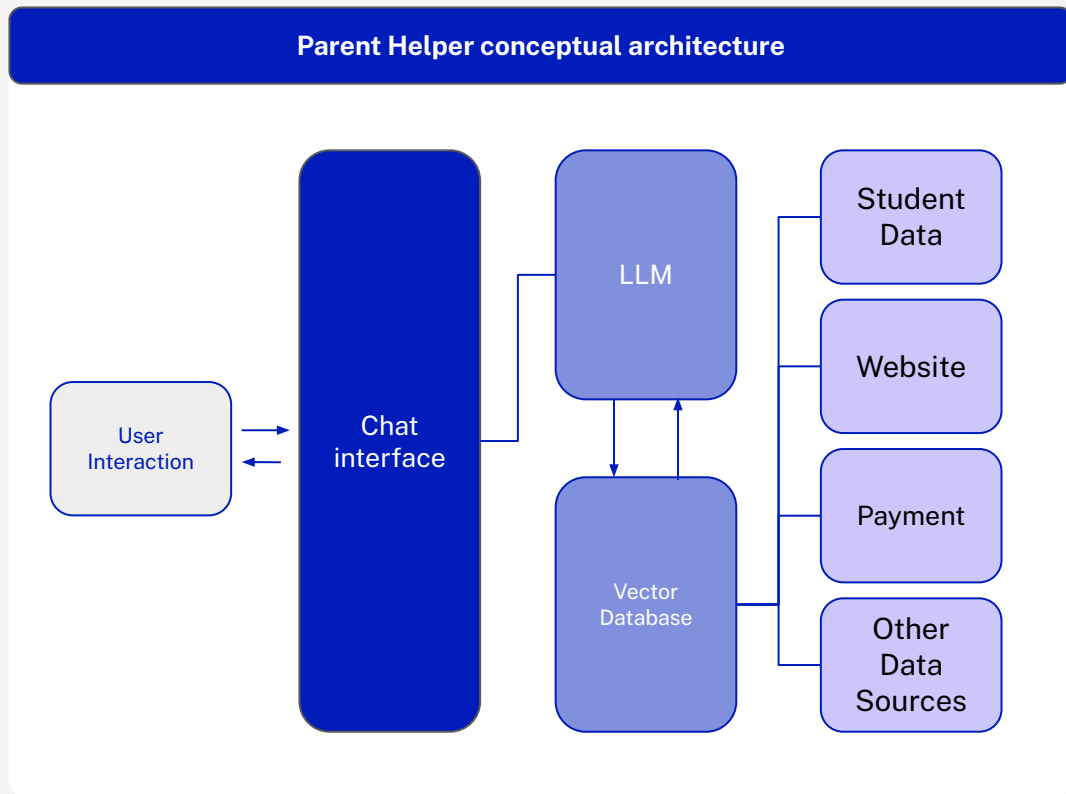
Do they need  
football kit  
today???!!!

Is today a  
swimming  
day???!!!!!

When is the  
school play???!!!!!

Parents don't want to  
look stupid

# Architectural Assessment





# Data & AI in 2025

A decorative wavy line in shades of blue and teal curves across the bottom of the slide, starting from the left edge and ending at the right edge.

# Moving into 2025

Key trends and how we're responding to them



## Client

- Acceleration & Innovation
- Responsible AI
- Our Offerings

## Technical

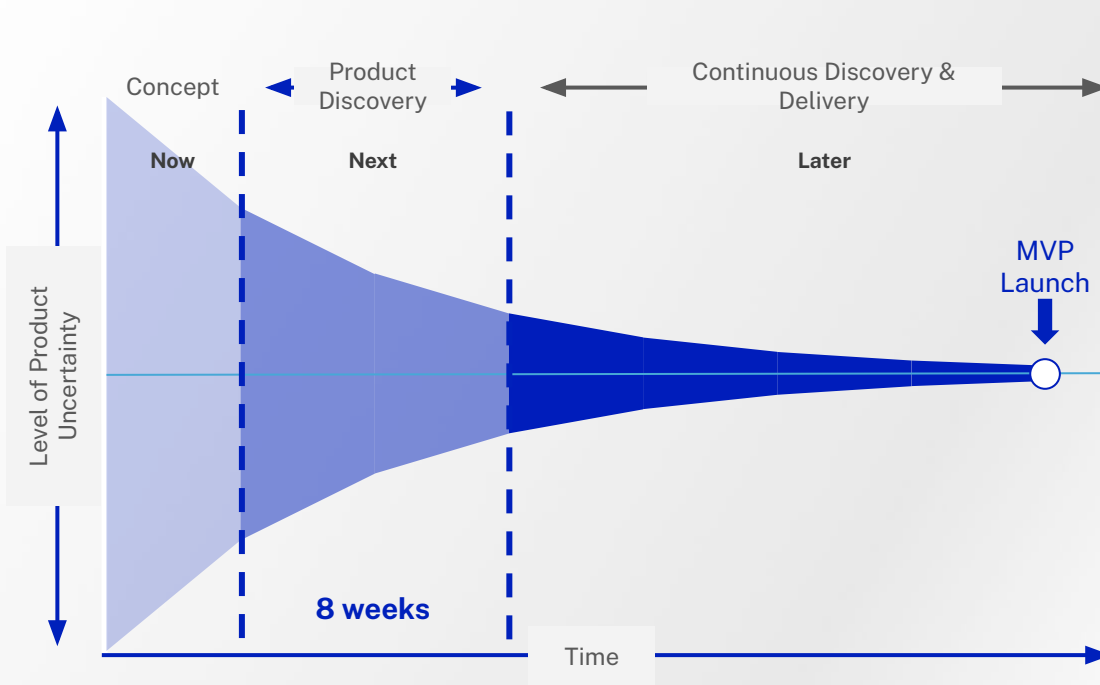
- AI Enabled Development
- Agentic AI
- Modern Approach & Languages



# How we're Accelerating Clients' Agenda



## Product Discovery



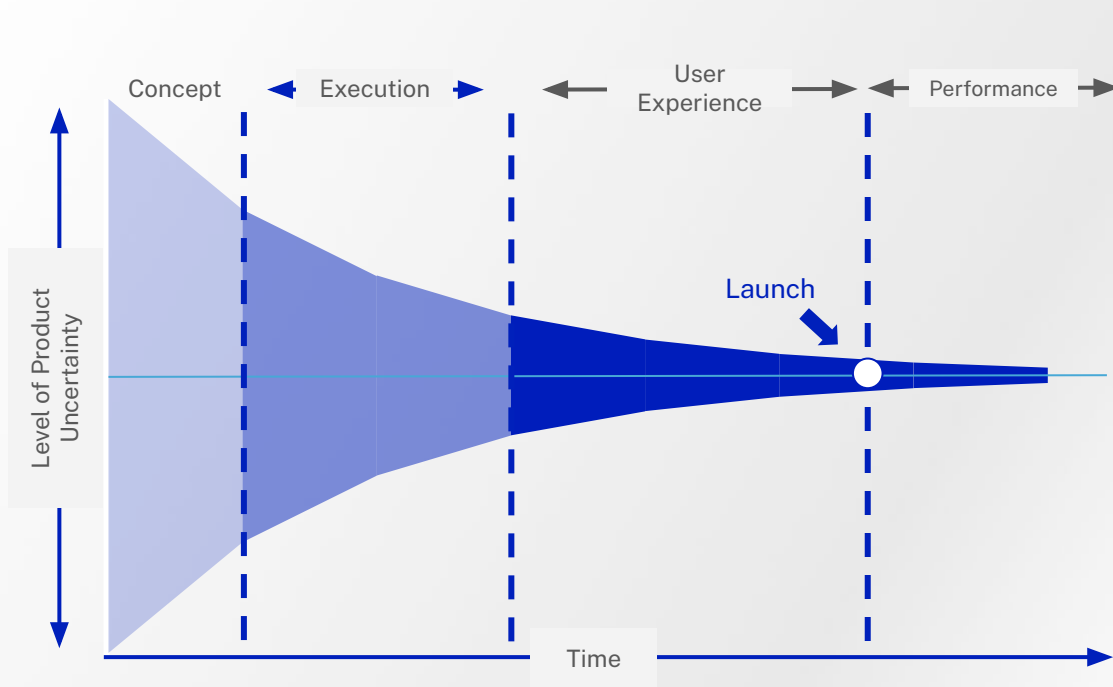
### Why do Product Discovery?

- **Increases the likelihood of success** - Understanding Customer needs allows teams to shoot down bad ideas early and come up with a strong value proposition
- **Makes sure that expensive ideas work before they are built** - Product ideas can be tested in a very quick way without investing a lot of money
- **Increases overall speed to market** - Identifying the critical features needed to deliver value means Products can be launched to market quicker
- **Identifies risks before they become a problem in Delivery** - Through technical and business discussions any associated risks are identified early to allow appropriate management

# How we're Accelerating Clients' Agenda



## Product Discovery



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# Responsible AI

Helping Clients to be AI Ready

Definition:

**Strategic approach** to AI governance & best practices that will help your organisation to **manage AI applications effectively, mitigate risks** and create a safe environment where you can **innovate & develop AI applications successfully**, get them into Production and drive adoption.



# We've been here before... GDPR

Breach penalties: **€10m or 2% Global Turnover**

Since 2018  
**€4.48b**

Avg fine  
**€2,142,712**

# Regulatory Risk

Introduction of the AI Act in the EU:

Prohibited Practice

**€35m or 7%**

of global turnover

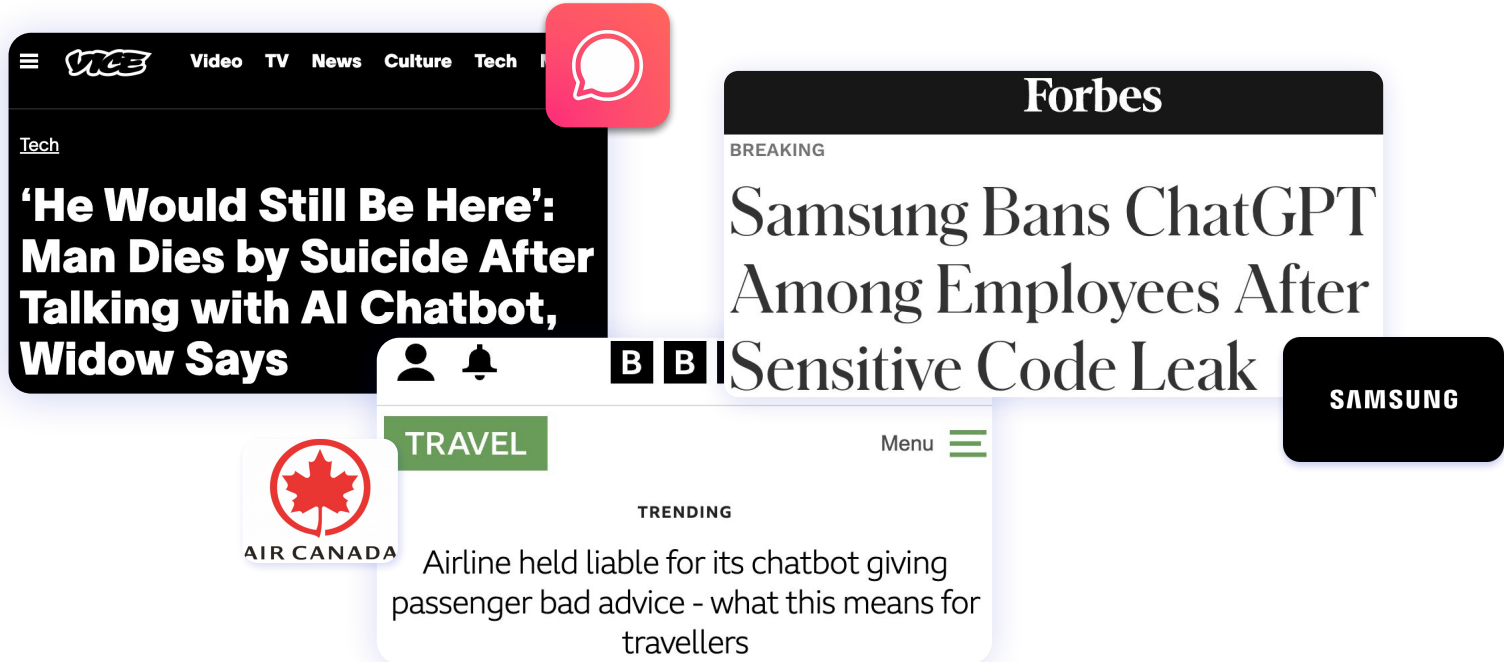
Other & High Risk Systems

**€15m or 3%**

of global turnover

# Risk to Reputation

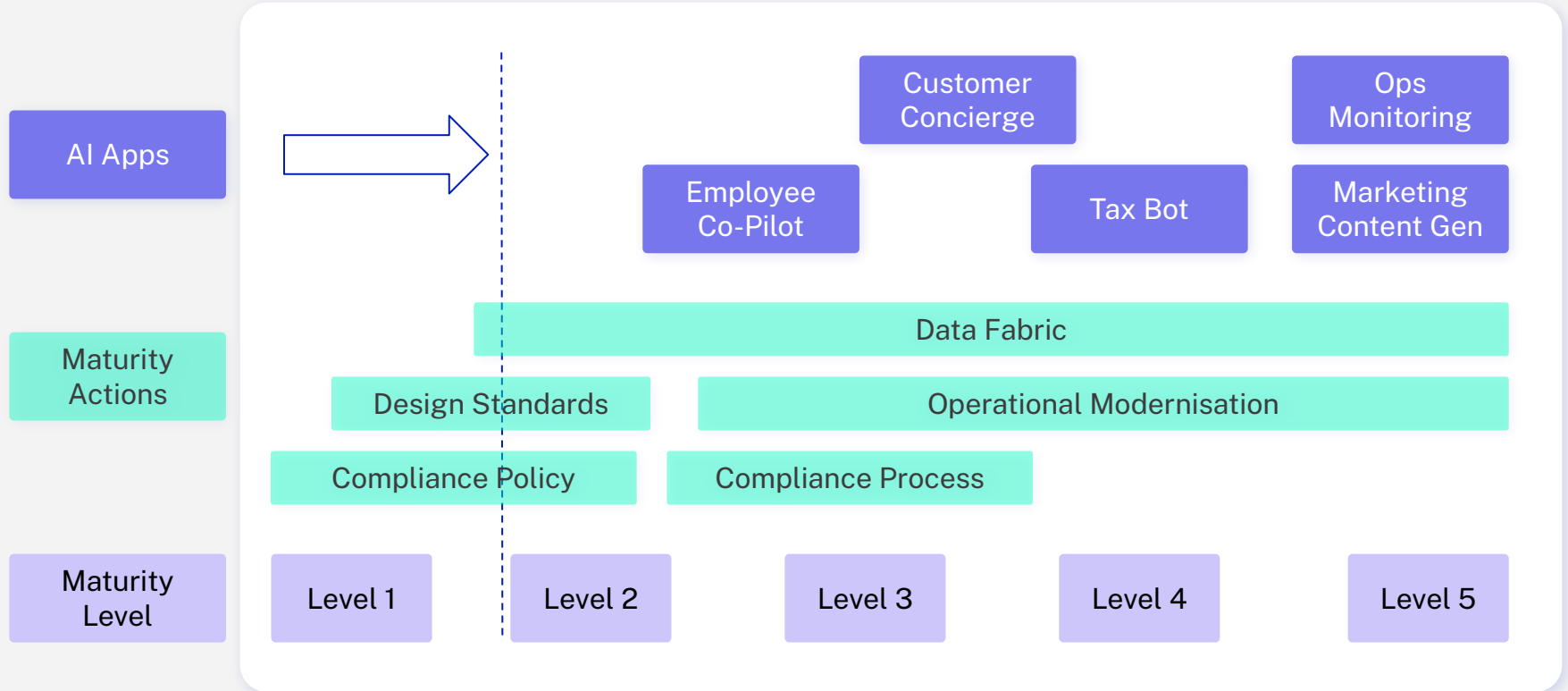
AI done badly or recklessly can be very dangerous



The collage features several news items:

- Vice:** A snippet with a red chat bubble icon and the headline: **'He Would Still Be Here': Man Dies by Suicide After Talking with AI Chatbot, Widow Says**. The page header includes 'Vice', 'Video', 'TV', 'News', 'Culture', and 'Tech'.
- Forbes:** A snippet with the headline: **Samsung Bans ChatGPT Among Employees After Sensitive Code Leak**. The page header includes 'Forbes' and 'BREAKING'. A black 'SAMSUNG' logo is positioned to the right.
- Air Canada:** A snippet with the Air Canada logo and the headline: **TRAVEL** **TRENDING** **Airline held liable for its chatbot giving passenger bad advice - what this means for travellers**. A 'Menu' icon is visible to the right.

# Responsible AI: Maturity & Innovation



# Data & AI Development

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# The Role of the Developer

## Overhyped: Replacing Developers with AI

**At least one organization will try to replace 50% of its developers with AI and fail.\***

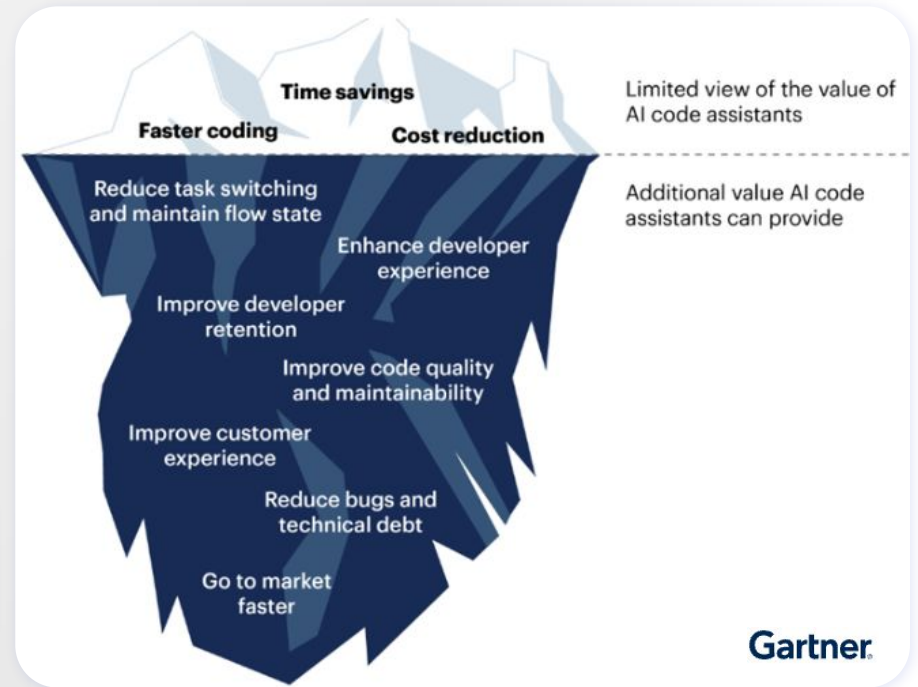
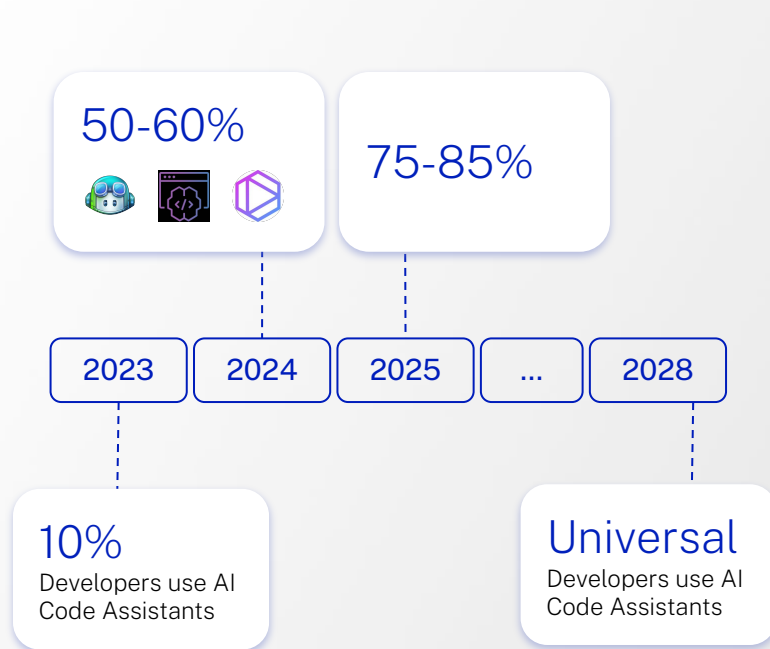
In Forrester's Developer Survey, 2024, developers indicated that they spend about 24% of their time coding; the remaining time is spent doing designs, writing tests, fixing bugs, and meeting with stakeholders



\* <https://www.forrester.com/blogs/predictions-2025-software-development/>

# AI Coding Assistants

The rise of the TuringBot



# Software Development in 2025



Modernisation

## Adopting New Languages:

Exploring how we can leverage new languages to drive performance in Data & AI Engineering

Rust

Go

Mojo

Bend

A screenshot of a code editor window with a dark theme. The editor shows Rust code for a TLS listener. On the right side, there is a 'CHAT' and 'COMPOSER' panel. The chat panel contains a message from 'claude-3.5-sonnet' and a 'codebase' dropdown menu.

```
src > listeners > @ mod.rs
46     async fn get_certificates(&self) -> Option<Vec<Certificate>> {
47         None
48     }
49
50     // Called to get SNI-specific certificates if
51     // Returns a tuple of (certificate_chain_pem,
52     async fn get_certificates_for_sni(&self, server_name: &str) -> Option<Vec<Certificate>> {
53         self.get_certificates().await // Fall back to root certificates
54     }
55 }
56
57 pub type TlsAcceptCallbacks = Box<dyn TlsAccept + Send>
58
59 struct TransportStackBuilder {
60     l4: ServerAddress,
61     tls: Option<TlsSettings>,
62 }
63
64 impl TransportStackBuilder {
65     pub fn build(&mut self, #[cfg(unix)] upgrade_listeners: bool) -> TransportStack {
66         TransportStack {
67             l4: ListenerEndpoint::new(self.l4.clone()),
68             tls: self.tls.take().map(|tls| Arc::new(tls)),
69             #[cfg(unix)]
70             upgrade_listeners,
71         }
72     }
73 }
74 }
```

CHAT COMPOSER

+ mod.rs Current File X

Ask anything (⌘L), ↑↓ to select

claude-3.5-sonnet @ Mention chat codebase





GO



**CROWDSTRIKE**

Fast

Secure

Efficient

```
→ 1 def listSum(numbers):  
  2     if not numbers:  
  3         return 0  
  4     else:  
  5         (f, rest) = numbers  
  6         return f + listSum(rest)  
  7  
  8 myList = (1, (2, (3, None)))  
  9 total = listSum(myList)
```

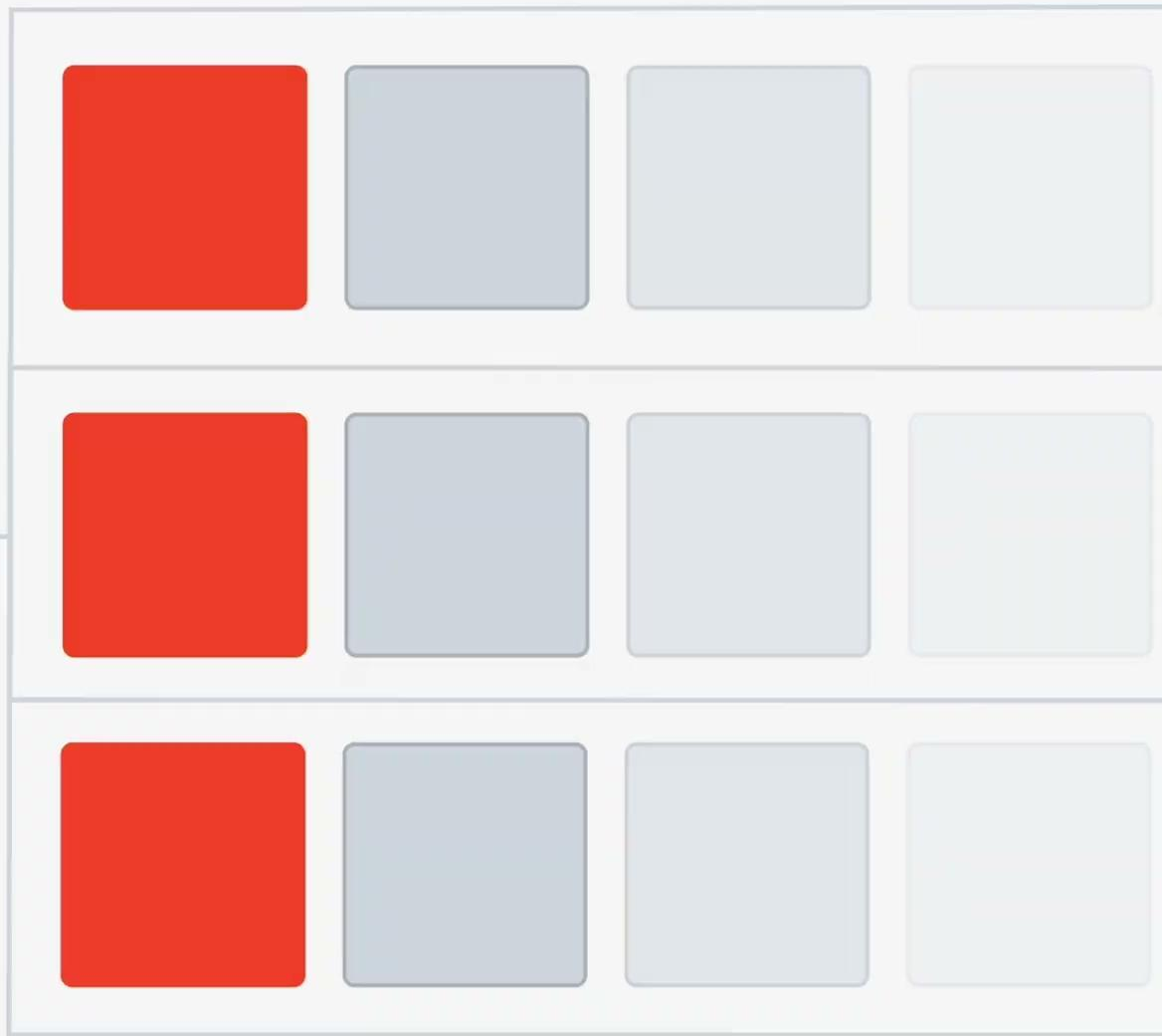
---

→ line that just executed

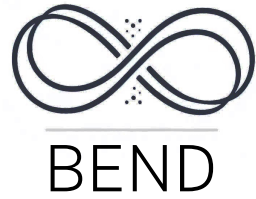
→ next line to execute











Mojo 



CPU (1 Thread)



12X

CPU (16 Threads)

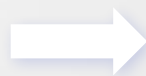


51X

GPU (16384 Threads)





Mandelbrot Algorithm  
1027 seconds



Mojo 

Mandelbrot Algorithm  
0.03 seconds

 68,000x  


# Agentic AI

AI takes on more responsibility



## agency

*/ˈeɪdʒ(ə)nsi/*  
action or  
intervention  
producing a  
particular effect.

## From Assistant to Agent

Not responding to prompts - agents will act autonomously:

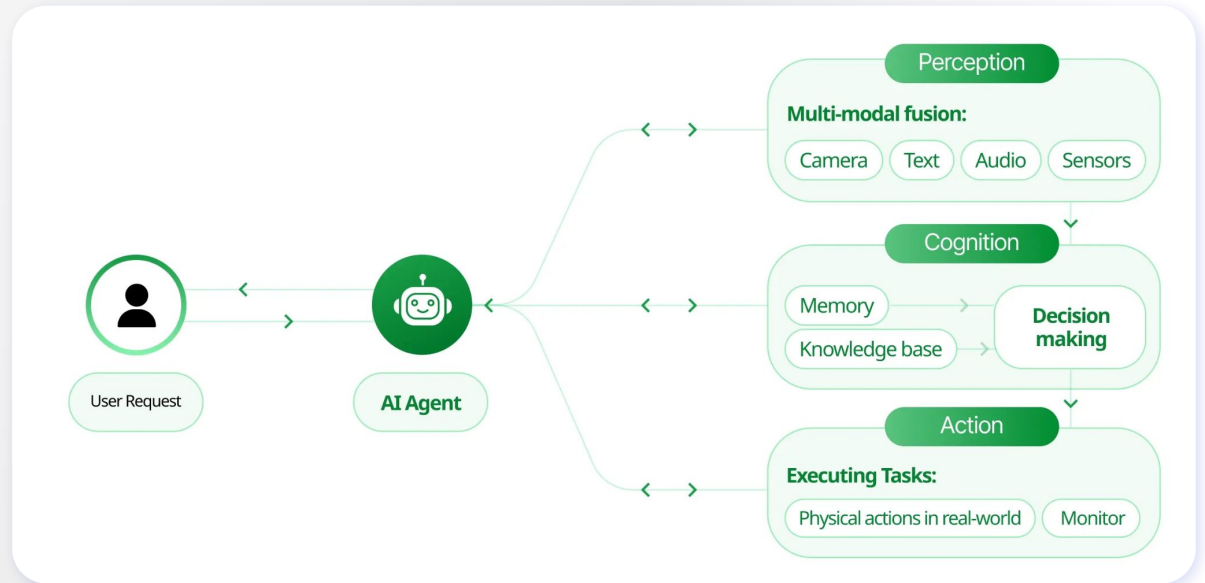
- Interact with other agents
- Make decisions (within parameters)
- Complete complex tasks without constant oversight
- Goal Oriented Behaviour

# Agentic AI

AI takes on more responsibility

## Agentic Behaviours

- Natural Language Processing
- Interpretation & Reasoning
- Workflow Generation
- Workflow Execution
- Goal Oriented
- Continuous Learning & Adaptability



# Personal Development: Crucial Skills

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# Skills that are Crucial

Responsible AI: Working with the Business

## Data & AI Strategy | Governance

Creating the foundations to get the organisation 'AI Ready'

### Policy & Process

- CoE
- AI Literacy: Education
- Over-reliance on AI

### Operations

- DevOps
- MLOps
- Observability / Monitoring

### Compliance

- Regulation: EU AI Act
- Compliance: ISO 42001

### Data

- Data Quality
- Master Data Management
- Discoverability: [Catalogue](#)

### Design & Development Standards

- Transparency
- Explainability Frameworks
- Decision Logging
- Documentation

# Skills Requirements 2025

Drift from BoB to DevOps Platform

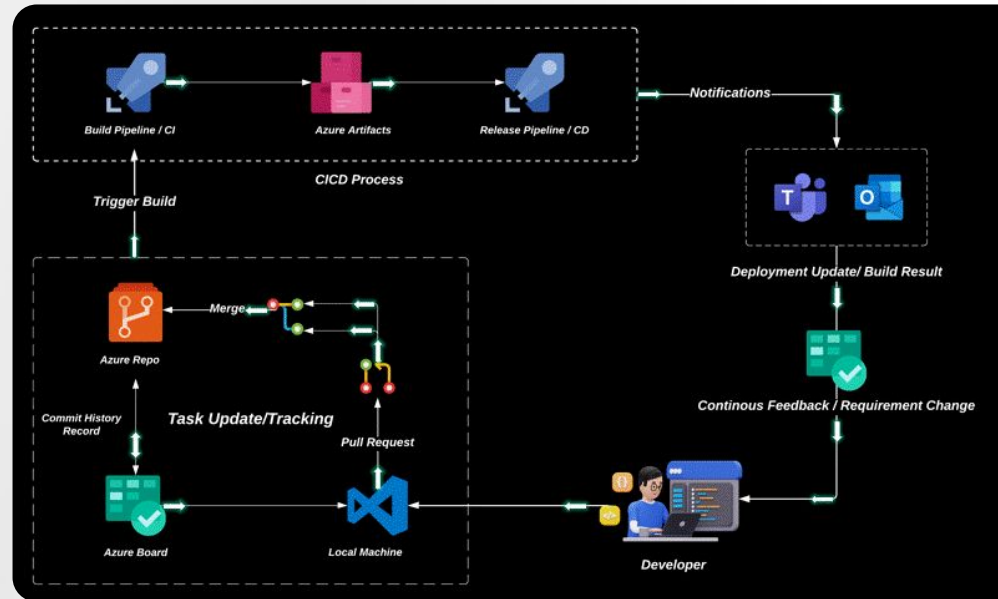
## Market

best of breed have been merging and acquiring each other for years.

- Automation: CI/CD
- Application Portfolio Management
- Application Performance Management
- Monitoring & Alerts
- Resource Optimisation

50%

Enterprises will abandon BoB for DevOps Platforms





# Skills that are Crucial

How we're investing in skills: AI Engineering

## GenAI Upskill Programme

### Multiple Learning Paths

Developer | Data | DevOps | QA Automation

### Topics

Fundamentals | Neural Networks | LLMs | RAG | GraphDB |  
Use Cases | Services

### Stats

Duration: 1-2 Months

Effort: 18 Days

Learning: Online Training & Mentoring with Snr Engineer

### Developer Path: Assignments List

- Chatbot Implementation with RAG
- Full-Stack Web Application with GenAI
- GenAI processing in the backend API
- GenAI-Based Code Assistant
- Internal Knowledge Base with Search Functionality
- Employee Directory with AI-Based Matching
- Project Management Dashboard
- Corporate Communication Platform
- Expense Tracking System
- Employee Feedback and Survey Tool
- Automated Report Generator
- Internal Document Workflow System
- Corporate Learning Management System (LMS)
- Corporate Compliance and Policy Checker
- Interactive Visualization Tool
- Image Processing with GenAI
- GenAI-Driven Recommendation System
- Mobile App with GenAI Features
- Voice-Activated Virtual Assistant

# Staying Current

How you should invest your personal development time

## Pay Attention

- Industry is moving fast
- Multiple on-demand formats

## Training Options

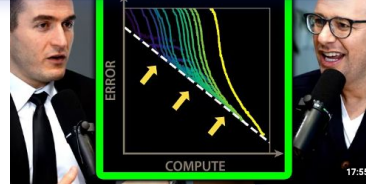
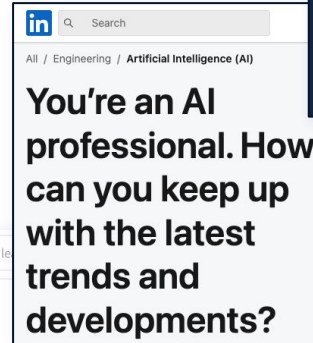
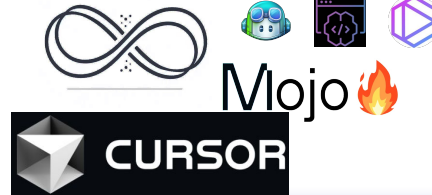
- Universities
- Online / On Demand

## Experiment

- Play

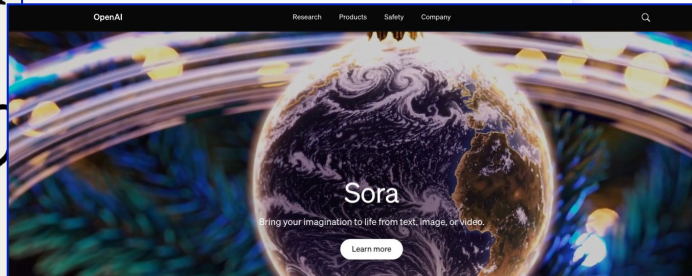
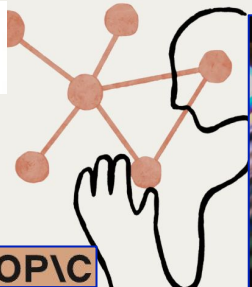
## Vendors

- Training
- News



## Oxford Artificial Intelligence Programme

Gain the critical insights and in-demand skills to succeed in the booming industry of AI.



# In Summary

## 2025 Trends

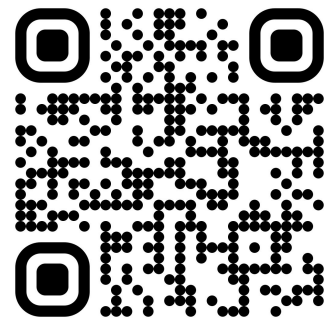
- AI will be embedded in everything (eventually), there's lots to do!
- AI Development Ethics & Regulation
- AI Assisted Development
- Agentic AI

## Takeaway

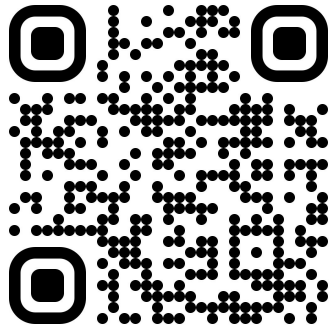
- Take the time to modernise your skills: training
- Pay attention to the industry: it's moving very quickly, don't get left behind
- Continuous learning is critical
- Adapt to new ways of working
- Work at the forefront of adoption: make sure you are working in the right industries, with the right companies / clients
- Access to training & practical experience working with leading technology providers in the field
- Collaborate & learn from working with the best and most experienced people in the field: take your place among them!
- Join us and we can help keep you up to date

Any questions?

Share your  
feedback!



Join our team





Thank you!

